



# Job Description: Ambassador: Meerkats

## Role Purpose

To promote SCOUTS South Africa and in particular the Meerkat Branch, engage with relevant organisations, communities and community organisations, Regions , Districts and Scout Groups to encourage the awareness of Meerkats, the creation of new Meerkat dens and to identify opportunities for extending the positive impact of the Branch.

## Functions

To be a public face for the Meerkat branch.

To be active on Social Media, publicising the positive impacts of SSA, Meerkats, and the Meerkat activities, with the support of the marketing team

To spread the message of the benefits of the Meerkat branch to communities and potential new members.

To work with the Chair: National Meerkat Programme to gather feedback on the programme

To work with the Meerkat Support Team to introduce changes to the Programme to make Meerkats more broadly appealing and accessible.

To attend Meerkat functions

To meet with the CEO and CC at least every 6 months to review the past initiatives and agree future endeavours

## Accountability & Reporting Structure

Applicable Policies to the Role:	Organisational Rules Child Protection Policy Safe Scouting Policy Member Code of conduct and Disciplinary Procedure Youth and Young Adults programme Policy
Report to:	Chief Executive Officer and the Chief commissioner
Peers:	All SSA Ambassadors Manco members Marketing Committee
Supports:	Chair : National Meerkat Program

be prepared...

## Delegated Power

1. Representing SSA at public events and communications in respect of the Meerkat Programme.

## Period of Warrant

5 Years renewable for 3, and then 2 years. Renewal after this point at the discretion of the Chief Commissioner and the Chief Executive Officer

## Appointment Procedure

1. A potential candidate will be identified by the Chief Commissioner or CEO in consultation with the Deputy Chief Scout and Chief Scout.
2. The candidate is to be approached and the purpose of the role discussed.
3. The normal SSA role applications will be completed
4. If the candidate, the CEO and Chief Commissioner agree on the purpose of the role, the Job description and responsibilities, the candidate will be recommended by the CEO and CC and the role application submitted to the Chief Scout for endorsement



be prepared.....