

Brraavo! Scouting Alumni

Dear member of the Alumni Network,



We are very honoured to welcome you back to the Scouting Movement and hope that you will enjoy rekindling your Scouting memories as well as building new ones. Scouting in South Africa has a long heritage in which thousands of people have travelled the path of skills development, adventure and camaraderie.

Due to limited resources establishing an alumni programme took some time but we do recognise the importance of re-establishing and nurturing a relationship with our Alumni. Therefore when the new SCOUTS South Africa Constitution was written in 2014 a clause was added underlining the establishment of a Scouting Alumni which at a later stage could put forward one person to sit

on the Scout Board. Many of you were contacted by our national office who is currently developing our SSA Alumni Network Database. This is the first step of an elaborate Alumni programme which will be officially launched in 2016. The SSA Alumni Network allows for members who want to liaise with SSA Alumni to join them at selected events. The SSA Alumni programme itself is solely designed for those of who are no longer active in the Movement but still have a Scouting heart.

Through regular newsletters we will share some of the activities and stories from the current South African Scouting Movement. Some might bring back memories of your own. We are looking forward to embarking on this new and exciting journey with you, but until then, I would like to welcome you back home.

Sibusiso Vilane - Chief Scout, SCOUTS South Africa

Scouting, the innovative outdoor classroom for all



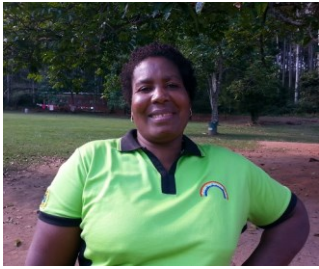
As South Africa reminisces during heritage month, SCOUTS South Africa remembers the journey Scouting in South Africa has taken to be one of the oldest and most inclusive youth organizations in the country which continuously addresses the needs of our nation's youths by using exciting programmes to teach morals, values and life skills. SCOUTS South Africa has over 308 000 girls, boys, young men and women all being prepared to handle life's twists and curveballs! [Read more here.](#)

For the first time a leader taught me respect and self-belief



My name is **Henry Sibande**, I live in Mpumalanga and am the Young Leaders Representative of SCOUTS South Africa. I joined the 1st Shishila Scout Group at my school when I was 8 years old. Both my parents were unemployed due to health problems. My dad was a lovely person but he smoked and drank a lot of alcohol which caused him to play a poor role in guiding and teaching me values of life. At the Scout Group I was taught not only about life but also some valuable life skills which I still use today. For the first time in my life I had an adult leader spent time with me, patient enough to teach me and rebuke me in a respectful way when I crossed the line. He taught me to respect and love people, to believe in myself and to work hard. [Full story](#)

“I am an example of how Scouts restores and changes lives for the better”

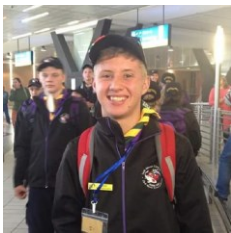


Constance Mpuru grew up in the village of Sedan close to Tzaneen in Limpopo. As a working mother she has overcome many challenges in her life. “Before I joined the Scouting Movement people were afraid of me because I had a temper, was arrogant and rude. I am an example of how Scouts restores and changes lives for the better. Before I joined the Scouts my English was very poor and I could not write it. I went back to school, learnt English and have received my certificate. I can now speak, read and write in English and am about to write Grade 12 exams. I have seen the fruits of having Scouting in my life!” **[Full story click here.](#)**

Winston Adams, elected to the Africa Scout Committee

Mr Winston Adams, an icon in the Scouting Movement in Africa, was elected as a member of the Africa Scout Committee. No better time to get to know more about this South African born humble Scout with an international Scouting legacy of note. **[Full bio here.](#)**

“The Jamboree experience made all my hard work worthwhile!”



Bryce Haggard was one of the many Scouts from South Africa that participated in the [23rd World Scout Jamboree in Kirara-hama in Japan](#) earlier this year. Adamant to attend this once-in-a-lifetime event, he implemented an elaborate fundraising plan whereby he worked very hard during the holidays and started a recycling project to generate funds. We spoke to this dedicated Scout who put his skills into practice in order to achieve his “ultimate Jamboree Experience” and become a true “Messenger of Peace”. **[Full story.](#)**

Have you heard?

Join the Alumni Network: Are you a former Scout? Do you know of somebody that was a Scout and would enjoy reconnecting with us? Email alumni@scouts.org.za and we will be in touch. **Find out more [here.](#)** To get regular news and stories “Like” the [SCOUTS South Africa Alumni Facebook Page.](#)

SCOUTS South Africa casual wear ranges: In 2012 SSA launched its own [branded purple and white casual wear.](#) The Tees, golf shirts, hoodies and caps carry the South African country identity brand. In 2014 a 2nd range was introduced which originated in the UK but is locally manufactured for the SA market. The [i.SCOUT range](#) can be worn at social events and comes in a variety of colours.

Online Shop: In 2014 SCOUTS South Africa launched its online shop <http://shop.scouts.org.za/> The shop offers Scouting members nationwide the opportunity to purchase SCOUTS South Africa uniforms, casual wear, books and badges from the comfort of their own home. They have the option to collect them free of charge at one of the regional Scout offices or to have them couriered to their doorstep.

SCOUTS South Africa’s new promotional look and campaigns: In 2012 a contemporary promotional brand was launched to re-position Scouting in the minds of teens and their parents. To enhance a unified brand portrayal nationwide and to increase our visibility, [a new website](#) was created which includes [a marketing toolkit](#) and brand manual to assist Groups.

The Awareness Campaign on the value of Scouting for a person’s life [“Learn It Young. Remember It Forever”](#) was launched on the 24th of August 2015. It got over 2 million views within 2 weeks. The ad was conceptualized by Not Norm Ad Agency and was produced by Velocity Films, Deliverance Post and the Frog squad pro bono. A new Adult Recruitment campaign is currently being developed. More on this soon.