



Job Description: National Marketing Chairperson

Role Purpose

To lead, coordinate and oversee the operation of the National Marketing Committee (NMC) and represent that Committee at the SCOUTS South Africa (SSA) Exco.

To be answerable to the Chief Executive Officer (CEO) and Exco for the fulfilment of the responsibilities of the NMC.

Functions

1. Coordination of the activities of the NMC and Regional Marketing Representatives.
2. Facilitating the communication between the NMC and Exco.
3. Ensuring that the NMC fulfil those functions defined under that Job Description.
4. Preparation of quarterly report on the impact of the Marketing and Publicity Initiatives of SSA.

Accountability & Reporting Structure

Applicable Policies to the Role:	SSA Organisational Rules SSA Marketing Policy SSA Uniform Policy
Report to:	CEO
Peers:	SSA Exco Members
Manages:	National Marketing Committee
Supports:	N/A

Delegated Power

1. All powers delegated as a member of the NMC.
2. Deciding on accepting an application for membership of the NMC.
3. Any other temporary property related authorities delegated by the CEO or Exco in writing from time to time.

Period of Warrant

5 Years renewable for 3, and then 2 years. Thereafter the Warrant cannot be renewed for the role.



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Appointment Procedure

Process as described in Organisational Rules Section 8.5.

The Chairperson is appointed by the Members of the NMC.

Other Agreed Tasks

As agreed with the direct report, the candidate will also be responsible for:



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